

**Institute of Advanced Management and Research, Ghaziabad**  
**PGDM -III Semester (2009-11 Batch)**  
**TIME TABLE**

w.e.f. 26 July 2010

Days/Time	10:00-10:55	10:55-11:50	11:50-12:45	12:45 - 1:30	1:30-2:25	2:25-3:20	3:20-4:15	4:15-5:00
<b>MON</b>	FS/TD/DBMS	Lead/Networking/Lib	BE	<b>B</b>	Adv/IR/Lib	SM	IM/Lib	Library/Lab
<b>TUE</b>	FS/TD/DBMS	Lead/Networking/Lib	BE	<b>R</b>	Adv/IR/Lib	SM	IM/Lib	Library/Lab
<b>WED</b>	FS/TD/DBMS	SM	BE	<b>E</b>	PDP Classes/ CCA			
<b>THU</b>	FS/TD/DBMS	SM	BE	<b>A</b>	CF/Adv/Lib	CF/IR/Lib	CF/IR/Lib	CF/Lib
<b>FRI</b>	PB/IM/OD	PB/IM/OD	PB/Lib/OD	<b>K</b>	Entre	Entre	Entre	
<b>SAT</b>	CM/Lead/Networking	CM/Lead/Networking	CM/Lib		B2B	B2B	B2B	

Subject Code	Subject	Faculty
<b>Compulsory</b>		
3.1 (BE)	Business Environment	Miss Anita
3.2 (Entre)	Entrepreneurship	Mr. C.K. Roy (V)
<b>Marketing</b>		
3.41 (B2B)	B2B Marketing ( <b>Minor</b> )	Mr. Rakesh Bhatia (V)
3.42 (PB)	Product and Brand Management	Mr. Ajoy DasGupta (V)
3.43 (Adv)	Advertising and Sales Promotion	Dr. Sanjeev Bahadur
3.44 (SM)	Services Marketing ( <b>Minor</b> )	Mr. Sanjiv Layek
<b>Finance</b>		
3.31 (FS)	Financial Services ( <b>Minor</b> )	Mr. Santosh Parashar
3.32 (CM)	Cost Management ( <b>Minor</b> )	Dr. Kanhaiya Singh (V)
3.33 (IM)	Investment Management	Dr. Priyanka Sharma
3.34 (CF)	Corporate Finance	Dr. C.K. Roy (V)

Subject Code	Subject	Faculty
<b>HRM</b>		
3.51 (TD)	Training and Development ( <b>Minor</b> )	Miss Neha
3.52 (Lead)	Leadership ( <b>Minor</b> )	Miss Subodh
3.53 (IR)	Industrial Relations and Labour Laws	Mr. B.B. Gaur
3.54 (OD)	Organizational Development	Dr. B.K. Jha (V)
<b>IT</b>		
3.62 (DBMS)	Database Management Systems ( <b>Minor</b> )	Mr. N.K. Sharma
3.63 (Networking)	Networking and Telecom Management ( <b>Minor</b> )	Mr. Himanshu Rastogi